



HOWARD UNIVERSITY NATIONAL SOCIETY OF BLACK ENGINEERS

*CORPORATE 2025-2026
SPONSORSHIP PACKET*



2025 - 2026



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LETTER FROM

THE PRESIDENT

Dear National Society of Black Engineers Supporters,

My name is Kennedy Stephens, a junior Civil and Environmental Engineering major from Alton, Illinois, and I have the tremendous honor of serving as the 2025-2026 Chapter President of the Howard University NSBE Chapter.

On behalf of our chapter, I want to thank you for your interest in supporting the powerful mission of NSBE: to increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community. To our returning partners, thank you for your continued commitment—it's

your support that fuels our momentum. And to new prospective sponsors, we welcome the opportunity to partner with you in cultivating the next generation of Black leaders in STEM.

The Howard University NSBE Chapter is one of the most active and impactful chapters in the nation, with over 380 members committed to academic excellence, professional growth, and community advancement. We were honored to be named the 2024-2025 NSBE Region II Large Chapter of the Year, a recognition that reflects the energy, strategy, and results that define our programming and leadership.

This year, under our theme "Built Different," we are continuing to challenge the status quo—fostering technical mastery, innovative thinking, and empowered leadership among our members. Our programming spans resume workshops, company panels, engineering challenges, community service, and national conference attendance. The impact? Internships secured. Careers launched. Confidence built. Lives changed.

Please review the sponsorship package and complete the attached response form. We look forward to building something meaningful with you—a partnership rooted in purpose, excellence, and shared vision.

Thank you for your time, your belief in our mission, and your commitment to Black excellence in STEM.





LETTER FROM

THE FINANCE TEAM

Dear Valued Supporters,

As the stewards of financial planning for the Howard University NSBE Chapter, we are proud to serve in roles that directly connect your sponsorship to real student outcomes. We are Neayla Jones (Treasurer) and Shaniah Smith (Finance Zone), junior Computer Science majors and your 2025–2026 Finance Chairs.

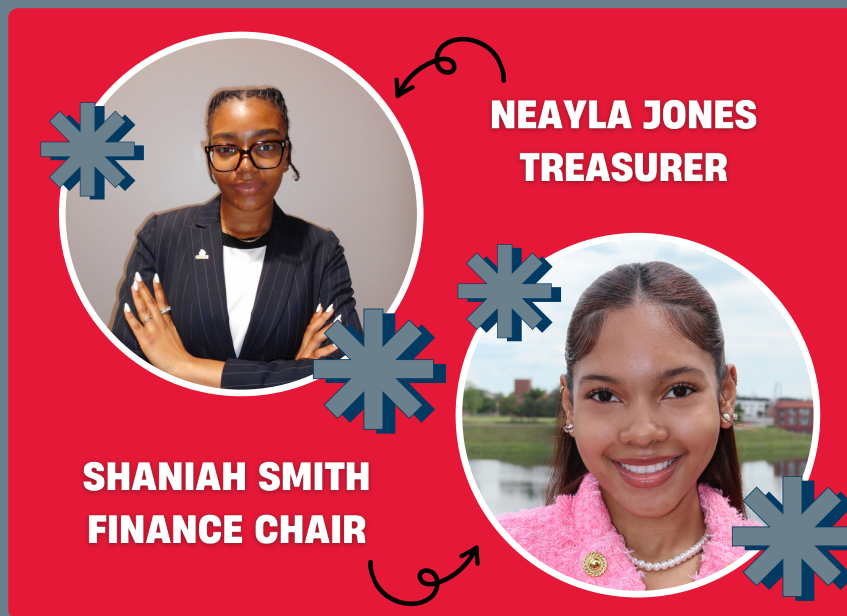
Behind every technical workshop, travel stipend, scholarship, and career readiness initiative is your support—and our responsibility to ensure that your contributions are strategically managed and transparently allocated. Our chapter's continued success is a reflection not only of the excellence of our members, but also of the unwavering support of our partners.

This year, we support a membership of over 380 active students, representing a range of disciplines, experiences, and professional goals. Our financial planning focuses on high-impact initiatives such as:

- Funding travel for members to the NSBE Annual Convention, where students secure internships, job offers, and scholarships;
- Hosting year-round technical workshops and career prep sessions;
- Providing resources to make events like our signature Mecca Expo an inclusive, high-quality space for corporate engagement;
- Offering resume books, student ambassador connections, and curated engagement for our sponsors.

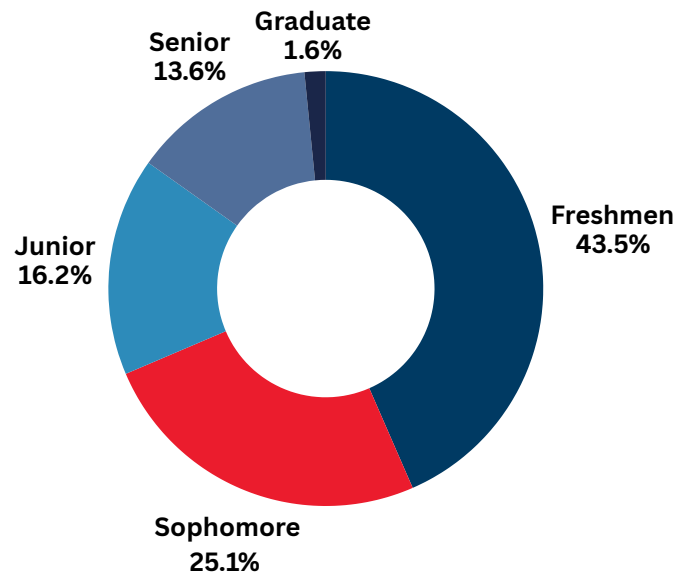
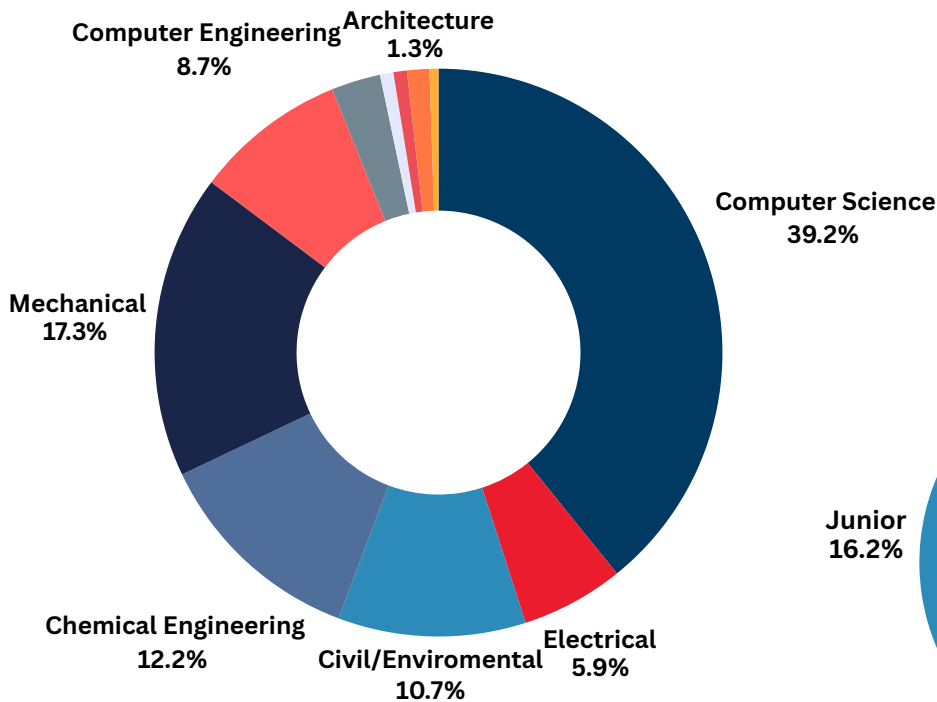
We understand that each dollar represents trust—trust in our mission, our leadership, and our students. Whether you're sponsoring at the Associate level or joining us as a Legacy Partner, our goal is to ensure that your investment drives measurable impact and meaningful relationships.

Thank you for considering a financial partnership with our chapter. Your support is not only appreciated—it's transformational.





MEET OUR



CHAPTER



PROGRAMMING

Our chapter hosts high-impact events that foster academic excellence, professional networking, and meaningful community engagement.

These initiatives are made possible through the generous support of sponsors who believe in our vision.

With programming spanning six key focus areas, each event strategically advances our members toward fulfilling NSBE's mission.



HIGHLIGHTS

2024-2026 Sponsor Events

Mecca Expo

Paint and Sip with Uber

TE Connectivity Takeover Panel

Spooktober with Factset

Coffee and Chat with Hubspot

Securing the Bag with Stryker

Sponsored Professional Development Programming

Mock Interview Prep

Resume Workshops

Linkedin Workshops

Career Fair Prep

Convention Prep

Panel Discussions

Functional Events

NSBE Family Feud

Friendsgiving

Spades Tournament

General Body Meetings

Mixers



PRE-COLLEGE INITIATIVE (PCI)

Through our PCI initiatives, we aim to inspire the next generation of Black engineers and help them envision a future in STEM.

THE NEXT ONE SCHOLARSHIP

This year our chapter “Passed the TORCH” as we implemented The NextONE Scholarship providing FIVE \$2500 Scholarships to support and uplift aspiring engineers and STEM leaders through mentorship, leadership development, and academic excellence.

2024-2025 PCI EVENTS

PCI events allow our members to be leaders in the greater DC community and support programming for local NSBE Jr. Chapters and local schools.

Woodson STEM High School Engineering Expo

November 14th, 2024

This event provided a platform for us, inspire young learners, and foster a passion for STEM among students, parents, and educators.

Jackson-Reed High School 2024-2025 HBCU College Fair

October 9th, 2024

As representatives for Howard University, we engaged with students, shared insights about Howard’s programs and campus life, and encouraged them to explore the opportunities available at HBCUs.

Little Lights

Through this recurring volunteer opportunity at Little Lights Homework Club, our members were paired with students (PreK-8th Grade) and helped them build skills and better understand their homework assignments.



ANNUAL CONVENTION

In March 2024, the Howard University NSBE Chapter proudly brought **102 members** to the NSBE GOLD 50th Annual Convention in Chicago, Illinois – one of the largest turnouts in chapter history.

Cost Breakdown

- **77 members** were fully funded, receiving support for flights, hotel, transportation, meals, and registration
- **25 additional members** were sponsored for registration only

The total investment to support our members was \$133,598.74, with an average cost of **\$1,663.62 per fully funded student**. This included:

- \$600 per flight
- \$509 per local and intercity transportation
- \$200 per hotel accommodations
- \$135 per meal
- \$220 per registration fee



LARGE CHAPTER OF THE YEAR (REGION II)

We are honored to be recognized as the NSBE Region II Large Chapter of the Year, a testament to the strength, dedication, and vision of our chapter. This prestigious award reflects the success of key initiatives such as our MECCA Expo, Pre-College Initiative (PCI) programs like tutoring sessions and BAM Academy, and our First-Year Howard Student Scholarship—all designed to educate, empower, and inspire future Black engineers.

Our fundraising efforts, which make it possible for students to attend NSBE Annual and Regional Conventions, were also critical to this recognition. These achievements were made possible with the direct support of our sponsors, whose investment continues to fuel our mission and drive meaningful change in the lives of our members and the communities we serve.



SPONSORSHIP TIERS

\$750-\$1499

Community Sponsor

Our entry level tier for supporters who believe in the power of the collective uplift. Community Sponsors help fuel student engagement, wellness events, and early access opportunities.

\$1500-\$3999

Torch Sponsor

Inspired by NSBE's emblem, Torch Sponsors help carry the flame of leadership and opportunity. This tier supports core academic and professional development programs.

\$4000-\$5999

Excel Sponsor

Excel Sponsors are champions of academic achievement and career readiness. Excel Sponsors' investment directly enhances resume workshops, technical sessions and mentorship programs.

\$6000-\$9999

Impact Sponsor

For supporters that want to make a bold, visible difference. Impact Sponsors help fund large-scale initiatives like the Mecca Expo, and Annual Convention travel.

\$10,000+

Legacy Sponsor

Legacy Sponsors are our most transformative supporters who are visionaries who invest in the long term success of Black excellence in STEM. This tier supports scholarships, premium recruitment access, and elevated brand integration throughout the year.

VARIES

Conference Sponsor

Whether covering travel, registration, or lodging, Conference Sponsors make it possible for our members to attend the NSBE Annual and Regional Conventions, where many secure internships and life changing opportunities.

Note* All Sponsorship levels receive at least 1 chapter event, chapter t-shirts, and consistent recognition through the year.

BENEFITS

	Community	Torch	Excel	Impact	Legacy
Recognition on Website and T-shirt	✓	✓	✓	✓	✓
Executive Board Resume Library Access	✓	✓	✓	✓	✓
All Member Resume Library Access		✓	✓	✓	✓
Job Post on Website			✓	✓	✓
Two NSBE Student Ambassadors				✓	✓
Instagram Takeover Day				✓	✓
Priority Event Scheduling					✓
Named Scholarship Opportunity					✓

RESPONSE FORM



Company Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

Telephone Number: _____ Email: _____

Alternate Contact: _____ Phone: _____

Yes, we would be glad to support the Howard University Chapter of NSBE.

(Please check your desired sponsorship level)

- ☐ Legacy Sponsor (\$10,000+)
- ☐ Impact Sponsor (\$6,000–\$9,999)
- ☐ Excel Sponsor (\$4,000–\$5,999)
- ☐ Torch Sponsor (\$1,500–\$3,999)
- ☐ Community Sponsor (\$750–\$1,499)
- ☐ Conference Sponsor (Amount varies)

Donation Amount: \$ _____

- ☐ Yes, the Howard University NSBE Chapter may use this donation at its discretion.
- ☐ No, please designate this donation for the following programs only:

☐ Yes, we would like to support the Howard University Chapter of NSBE but are unable to enclose a donation at this time. A promissory note in the amount of \$ _____ is enclosed.

☐ No, we are unable to support the Howard University Chapter of NSBE at this time, but please keep us informed of future activities.

Signature: _____ Date: _____

Please make checks payable to:

NSBE – Howard University Chapter

Return this form and payment to:

Attn: Kennedy Stephens – NSBE Executive President

Email: hunsbepres@gmail.com

Phone: (260) 667-4560

The National Society of Black Engineers is a 501(c)(3) nonprofit organization. All donations are tax-deductible.



THANK YOU!

Contact Us:

Instagram | @howardnsbe

Email | hunsbepres@gmail.com

Address | 2300 6th St NW, Washington,
DC 20059



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